

STANDARD MATERIALS

The basic materials we are making the visual communication elements of, are the products of the American producer NEW HERMES. The reason why we took this producer is very simple: the greatest, the oldest and the most complete producer of this kind of material. It is not needed to say the best too, for the reason that there is not any serious rival to them in the world market. Three basic kinds of materials are in our permanent store in sufficient quantity. GRAVOPLY, GRAVOGLAS and anodized aluminum. They make the basis of our production, and therefore we call them standard. The only local material is the clirit of Galenika which we use as an alternative material.

GRAVOPLY

A double - layered, specially purposeful PVC material whose each layer has its own color and whose upper layer is intended for engraving. When the upper, thinner layer has been engraved (taken away), below it emerges the lower layer of different color. The colors of each layer have been chosen so to show suitable contrasts, and they are given on a separate page. The thickness of the material we keep in our store is 0.8 mm.

The materials we obtain in the dimension of 610 x 610 mm in a special packaging and with a protective wrapping. Such an irreproachable material is a basis for manufacturing of a good product.

If needed, we wrap the materials with the double glue - coated tape 3M 486MP, that provides the connection of quality with the background.

The material is intended for interior installation.

GRAVOGLAS

NEW HERMES' special purpose ACRYLGLAS of the thickness of 3.2 mm. The material is glass-like transparent, and at the backside plastificated in golden, silver, black and blue. By engraving the text at the backside the plastificated layer is removed as deeply as to the transparent layer, and then it has been filled up with one of the contrast colors.

The material is intended for the exterior installation and no service is needed for maintenance.

It is very suitable for the inscriptions on public objects and restaurants, for the reason that text could not be stained or damaged.

We obtain it in the dimensions of 1220 x 610 mm.

It is most often attached to the background by a screw or ornamented screws which we deliver together with the inscriptions.

ANODIZED ALUMINUM

It is similar to the eloxated aluminum but is of a better quality and more table. The special purposeful product of NEW HERMES for the top signboards and exterior inscriptions. It has been produced in golden and silver opaque colors, the readability to be as better as possible, as well as to avoid any reflection from the sun. Besides these two colors we also have the black anodized and electropolished aluminum, which, in combination with yellow, red and white letters is very effective, but it is used and ordered very seldom in practice in spite of our suggestion. The golden anodized aluminum is most effective with engraved black letters, whereas on the silver aluminum there are various successful combinations of colors. The signboard engraved with a programmed machine, painted with purposeful colors of quality remains unchanged and irreproachable for a long series of years.

The material we obtain in the dimension of 100 x 500 x 2 mm.

To the background it is attached by the screw and ornamented screws which wedeliver together with the signboard and in the special cases it is to be attached with the "covered" screws.

*The NEW HERMES brass may be used on special request.

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