

## PICTOGRAMS

The pictograms are elements of visual communication which, by adequate symbols, yield a clear and unambiguous information needed.

Standard pictograms of INFOFORM have been designed in that way that they make a becoming family for modern business buildings.

- informations
- common wc
- gentlemen's wc
- ladies' wc
- telephone box
- coffee kitchen
- restaurant
- first aid
- no smoking
- smoking room
- wardrobe
- trocadero - pantry
- elevator
- waiting room
- wheelchair
- post office
- staircase
- keep away the flame
- life danger
- shower bath

**dimension:** Standard dimension of the pictogram is 105 x 100 mm.

**color:** On choice from the producer's shade chart with more than 20 shades, depending on the interior and the background they are put on.

**material:** The material the pictograms are made of is GRAVOPLY material of the thickness of 0.8 mm, the product of the American producer NEW HERMES.

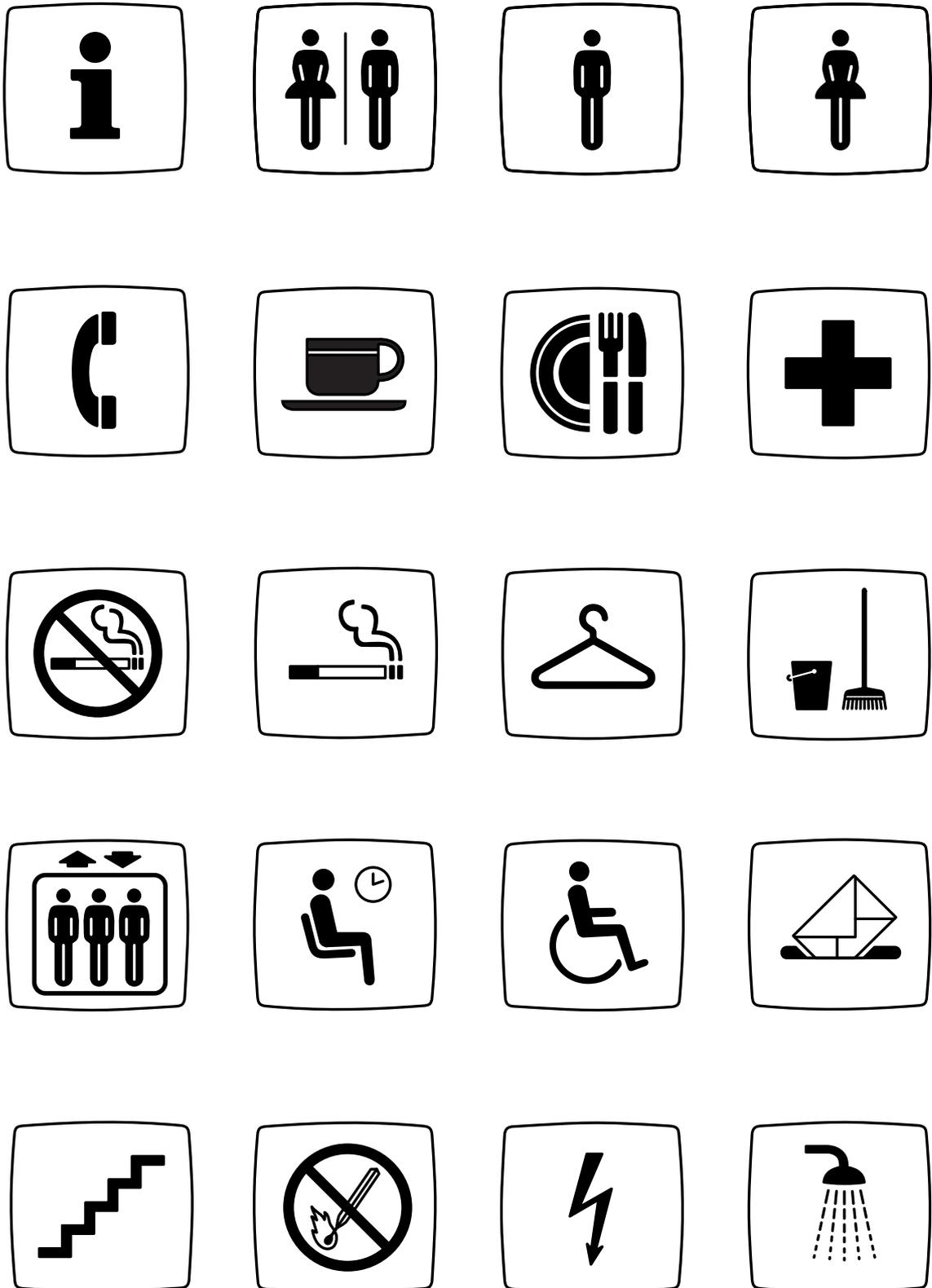
**the symbol production technique:** By engraving by the programmed CNC machine the upper layer of the two - layer GRAVOPLY material is removed, and under it there emerges the lower layer of different color. By the same machine the form of pictogram with the given radius is cut through too.

**installation:** The pictogram is attached by double self - sticking tape 3M 468MP which provides a solid connection to the background.

\*For public buildings with a great frequency of people as railroad and bus stations, underground, airports, restaurants, we possess a family of international symbol - pictograms. These symbols have no esthetic value, but they yield a clear and unambiguous information to anybody.

Besides the mentioned pictograms which are most often in practice, we also have got a great number of less often used and special purposeful pictograms, which we did not include into the standard ones because of their voluminousness and their rare usage, but for their quick production and for their price they virtually could be included among the standard ones. It is only needed to check if we possess an adequate solution. If not, we are able to manufacture it at a given idea or to design it ourselves in our design bureau.

### technical description: PICTOGRAMS



**technical drawing: PICTOGRAMS**